# Mel Maarek

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Mel Maarek is a multimedia designer from Spain, currently based in Madrid. She is passionate about different means of story telling and creating work in the areas of branding, motion graphics, editorial and photography.

In order to fully capture the essence of the idea or project in its ideal form, she enjoys experimenting with artistic and commercial design as well as using both analogue and digital creative processes.

## **Education / Residencies**

Fabrica Research Center | September 2021 – March 2022 Treviso, Italy

BA Graphic and Multimedia Design UDIT Design University Madrid, Spain

Santa Monica High School Los Angeles, CA, USA

#### Languages

- \* Spanish Native
- \* English Native
- \* French Beginner
- \* Italian Beginner

## **Work Experience**

Freelance
Graphic Designer/ Frontend DE
June 2023 - Present

Bleu Bikinis

Creative Director / Graphic Des

Creative Director / Graphic Designer January 2021 - June 2023

GTFO It's Vegan Web Consultant / Image editor September 2020 - July 2022

Aracnofobia Junior Graphic Designer June 2019 - August 2019 Remote

Remote / Spain / Los Angeles

Remote / Los Angeles

Madrid, Spain

## Tools / Skills

- \* Photoshop
- \* InDesign
- \* After Effects
- \* Premiere Pro
- \* Illustrator
- \* Lightroom
- Capture One
- \* Brand Identity
- \* Motion Graphics
- \* Photography
- \* Videography
- \* HTML & CSS
- \* Basic Figma

### **Grants / Awards**

Mobile Film Festival Paris, France
Finalist | 2021

ADG FAD LAUS Barcelona, Spain
Bronce | 2020

Feel Motion Shortfilm Festival Madrid, Spain Premio Commercial | 2020

CATA LA LATA Galicia, Spain

Feel Motion Shortfilm Festival Premio Commercial | 2018

Finalist | 2020

Madrid, Spain