Mel Maarek

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* insta: @mel.maarek

Visual designer and art director specialising in brand identity, digital campaigns and web design. With agency experience and freelance work with international clients, bringing brands to life across digital, motion and print.

Education / Residencies

Fabrica Research Center |
September 2021 – March 2022
Treviso, Italy

BA Graphic and Multimedia Design
UDIT Design University
Madrid, Spain

Santa Monica High School
Los Angeles, CA, USA

Languages

* Spanish - Native
* English - Native
* Italian - Basic
* French - Beginner

Tools / Skills

* Photoshop
* InDesign
* After Effects
* Premiere Pro
* Illustrator
* Figma

* Brand Identity
* Motion Graphics
* Photography
* Art Direction
* Web Design
* Generative AI

Work Experience

GRAND - Strategic Design Studio — Madrid, Spain
Graphic Designer / Art Director
April 2025 - June 2026

Freelance — Remote
Graphic Designer / Art Direction
June 2023 - Febuary 2026

Bleu Bikinis — Remote
Graphic Designer / Art Direction
January 2021 - June 2023

GTFO It's Vegan — Remote / Los Angeles
Web Consultant / Image editor
September 2020 - July 2022

Aracnofobia — Madrid, Spain
Junior Graphic Designer
June 2019 - August 2019

Grants / Awards

Mobile Film Festival — Paris, France
Finalist | 2021

ADG FAD LAUS — Barcelona, Spain
Bronce | 2020

Feel Motion Shortfilm Festival — Madrid, Spain
Premio Commercial | 2020

CATA LA LATA — Galicia, Spain
Finalist | 2020

Feel Motion Shortfilm Festival — Madrid, Spain
Premio Commercial | 2018